

Studying.  
Working.  
Living.  
**In Europe.**



Certificate of Excellence in

**EUROPEAN  
BUSINESS  
BEHAVIOUR  
DEMOCRACY**

Business Competence in Europe.

## Certificate of Excellence EBBD

**EBBD is a joint European VET certificate of excellence, with a focus on Business, Europe and Internationalisation, offered by almost 50 colleges, throughout nine European Countries ([www.ebbd.eu](http://www.ebbd.eu)).**



EBBD equips learners with additional competences and (transversal) skills in the **fields of Business, Europe and Internationalisation**. These competences form a **homogenous standard across Europe**. EBBD is a **label of excellence** which builds on national curricula but goes beyond.

Transversal skills based on European frameworks for digitalisation, entrepreneurship and life-long learning are integrated into the certificate. As a consequence, EBBD leads to an added value not only for the graduates, but also for the economy, the participating educational institutions and the European Education Area in general.

### What are benefits for VET colleges to offer EBBD?

EBBD leads to more **attractive VET programmes** and **better equipped graduates** who master international and business (transversal) skills and competences.

It is **proof of excellence** and enables learners to **Study, Work and Live in Europe**. It **increases career opportunities and opens minds**. EBBD colleges stand out in the quality and attractiveness of their programmes.

EBBD colleges are part of a **strong European network of almost 50 colleges**, throughout Europe, all offering EBBD to their learners, a **joint European certificate**. This leads to **opportunities for students, teachers and colleges to cooperate internationally** in this international business programme.



# STRUCTURE OF THE EBBD CURRICULUM

## Transversal Skills (Implementation of European Frameworks)

### Lifelong Learning Competences

- Literacy Competence
- Multilingual Competence
- Mathematical Competence
- Personal, Social and learning to learn Competence
- Citizenship Competence
- Cultural Awareness and Expression Competence

### Digital Competence for Citizens

- Information and Data Literacy
- Communication and Collaboration
- Digital Content Creation
- Safety
- Problem Solving

### Entrepreneurial Competence

- *Ideas and Opportunities* (Spotting Opportunities, Creativity, Ethical and Sustainable Thinking, Vision, Valuing Ideas)
- *Resources* (Self-awareness and Self-efficacy, Motivation and Perseverance, Mobilising Resources, Financial and Economic Literacy, Mobilising Others)
- *Into Action* (Taking the Initiative, Planning and Management, Coping with Uncertainty and Risk, Working with Others, Learning through Experience)

## European Business Profile

Learning Unit 1: European Citizenship

Learning Unit 2: Cultural Awareness and Intercultural Communication

Learning Unit 3: European Economy

Learning Unit 4: Marketing

Learning Unit 5: Goods and Services

Learning Unit 6: Procurement

Learning Unit 7: Finance and Controlling

Learning Unit 8: Human Resources

At least three also in a European/international setting

## Technical Requirements

Foreign Language Competence

Content and Language Integrated Learning (CLIL)

Competence to act in a Business Environment (also Abroad)

Work-based Learning (WBL)

General University Entrance Qualification

Qualifications

Conditions

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In the Erasmus+ project EBBD GRACE: 2024-1-NL01-KA220-VET-000255535 'Green competences & Recognition of Achievements through Credentials in EBBD', Sustainability, based on the European framework GreenComp, micro-credentials and European Digital Credentials will be added to the EBBD curriculum.

New colleges can rely on support of the board of directors and the network members in the accreditation process. Interested in learning more about EBBD? Reach out to [info@ebbd.eu](mailto:info@ebbd.eu) or [chairperson@ebbd.eu](mailto:chairperson@ebbd.eu).



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[www.ebbd.eu](http://www.ebbd.eu)